

To: DDA:MSMAIL=RJRWS/RJRPO1/MINNERC; O=RJREM; P=WSX400; A=RJR; C=US  
From: Campbell, Judy  
Posted: 6/23/97 11:10  
Opened: 6/23/97 11:10  
( subject: INTERNET E-MAIL

Hi Chris,

In reference to FSC-99-B (6/11/97), sending RJR customers E-Mail via Internet:

1. Is Windows 95 necessary to establish communication with RJR customers via Internet E-Mail? (We are not scheduled to be upgraded until July 23rd)
2. Can Templates (BPE functions) be transmitted to RJR customers via Internet E-Mail?

If Templates can be sent Internet E-Mail, we would be able to communicate promotional information directly to McLane NE (as well as all McLane branches) via E-Mail, and would eliminate data entry currently necessary by McLane NE employees in regard to our promotions.

Obviously, a drawback would be the security aspect, and this would have to be addressed and decided between RJR and McLane NE prior to approval.

Please let me know.

CC: Schwalm, S, Letourne, Paul, Macleod, Stephen

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